ORDER



Orders Order / Rev: 37716 Alt Order #: 08888787

Product Desc: Horsford/DCCC

Estimate: 2229

Flight Dates: 10/25/12 - 10/25/12

Original Date / Rev: 10/24/12 / 10/24/12

Order Type: **GENERAL** KLAS

Primary AE: Mike Jones

Sales Office:

Sales Region:

K-WAS National

GMMB Agency Name:

Buying Contact:

Billing Contact:

1010 Wisconsin Ave NW

Washington, DC 20007

Agency Commission:

Billing Type:

Billing Calendar:

Cash Broadcast

Billing Cycle: EOM/EOC

00:15:00

15%

Horsford - DCCC Advertiser Name:

> A35+ Demographic: Product Codes: PO1

LV1 Priority:

Revenue Codes:

AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/25/12	16	\$8,275.00	\$7,033.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	16	\$8,275.00	\$7,033.75	0.00
Totals	16	\$8,275.00	\$7,033.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$8,275.00
Market	100%	\$27,583.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$6,895.83
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$1,379.17
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	8	10/25/12	10/25/12	8 News Now 6a M		6-7a	T	:30	1	\$275.00LV1	0.00 NM	1	\$275.00
	8 NEWS	S NOW		8 News Now 6a N	/1-[
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
V	leek: 10/	22/12	10/28/12	T	1	\$275.00	0.00		_				
2	8	10/25/12	10/25/12	CBS This Morning	7-9a CM	7-9a	T	:30	1	\$200.00LV1	0.00 NM	1	\$200.00
				CBS This Morning	g								

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Order / Rev:

Flight Dates:

37716

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Advertiser:

Horsford - DCCC

Alt Order #: 08888787

10/25/12 - 10/25/12

Product Desc:

Horsford/DCCC

Estimate:

2229

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KLAS

	Ch CBS	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	<u>s</u>	tart Date 0/22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00						
3	8		2 10/25/12	Live w/Kelly	СМ	9-10a	T- 	:30	1	\$300.00LV1	0.00 NM	1	\$300.00
	LIVE!	WITH KEL	LY	Live w/Kelly									
	<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W		0/22/12	10/28/12	T	1	\$300.00	0.00						
4	8		2 10/25/12	Price Is Right Price Is Right	СМ	10-11a	T	:30	1	\$450.00LV1	0.00 NM	1	\$450.00
		E IS RIGHT		Mantalana.	Cnoto Minak	Data	Dating						
w	_	tart <u>Date</u> 0/22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
 5	8		2 10/25/12	Y&R	СМ	11a-12p	T 	:30	1	\$550.00 LV1	0.00 NM	1	\$550.00
-				Young & Restless	s	•							
		NG & REST		144 .4.1.	0	D-4-	Datina						
\M		tart Date 0/22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$550.00	Rating 0.00						
	8		2 10/25/12	8 News Now Noo	n M-F CM	12-1230p	T	:30	1	\$325.00LV1	0.00 NM	1	\$325.00
	·			8 News Now Noo						•			
		NS NOW A											
10/	_	tart <u>Date</u> 0/22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00					1	
$\frac{\sqrt{\sqrt{7}}}{7}$			2 10/25/12	1230-2p Soaps/ L	MAD CM	1230-2p	T	:30	1	\$375.00LV1	0.00 NM	1	\$375.00
•	·	10/20/12	10/20/12	Soaps / Let's Mai		1200 Zp	·		·	•			•
	THE	BOLD AND	THE BEAU									Ì	
	_	Start Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
<u>W</u>	eek: 1	0/22/12	10/28/12	1230-2p Soaps/ L	MAD CM	\$375.00 1230-2p	0.00	:30	1	\$375.00LV1	0.00 NM	1 1	\$375.00
٥	0	10/25/17	2 10/25/12	Soaps / Let's Mal		1230-2p	•	.00	•	4010.0024 1	0.00 1110	· ·	V 0.0.00
	LET'S	MAKE A D	EAL	•								į	
10/		Start Date 0/22/12	End Date 10/28/12	Weekdays T	Spots/Week	<u>Rate</u> \$375.00	Rating 0.00						
9	8 eek. 1		2 10/25/12		СМ	2-3p	T	:30	1	\$375.00LV1	0.00 NM	1	\$375.00
				The Talk		•							
	THE.			Mariana	O= -4= 00/= =1=	D-4-	Datina						
10	_	Start Date 10/22/12	End Date 10/28/12	<u>Weekdays</u> T -	Spots/Week	<u>Rate</u> \$375.00	Rating 0.00					ļ	
10	_		2 10/25/12		CM	3-4p	T	:30	1	\$425.00LV1	0.00 NM	1	\$425.00
	•			Ellen		•						ŀ	
	ELLE					5.4	D. Charles						
١٨.	_	Start Date 10/22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00						
11				8 News Now 4p N	1-F CM	4-5p	T- 	:30	1	\$450.00LV1	0.00 NM	1	\$450.00
	•	, 6, 2 6, 1		8 News Now 4p I		(4:30 PM-5:	00 PM)						
	8 NE	WS NOW A	T 4PM & 43										
	_	Start Date	End Date	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
12		10/22/12	10/28/12	8 News Now 5-63		5-630p	T	:30	1	\$1,750.00LV1	0.00 NM	1	\$1,750.00
'-	Ŭ	10,20,1	10/20/12	8 News Now 5-63		0 000							• . •
		WS NOW F											
10	_	Start Date	End Date	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$1,750.00	Rating 0.00						
13		10/22/12	10/28/12 2 10/25/12			630-7p	T	:30	1	\$325.00LV1	0.00 NM	1	\$325.00
13	J	10/23/1	10,20,12	Inside Edition		000 1 p	·		•	V0_0.00			•
INSIDE EDITION										l			
,,	_	Start Date	End Date	<u>Weekdays</u> T	Spots/Week 1		Rating 0.00					1	
- V\ 14		10/22/12	10/28/12 2 10/25/12	7-8p Rotator	CM	7-8p	T	:30	1	\$1,225.00 LV1	0.00 NM	1	\$1,225.00
' *	U	10/20/1	5/25/12	7-8p Rotator	ÇIVI		•		•	,	_,	•	. ,
	ET/IN	ISIDER										I	

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Product Desc:

Horsford/DCCC

2229

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	Γime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
14	8	10/25/1	2 10/25/12	7-8p Rotator	CM	7-8p	T	:30	1	\$1,225.00LV1	0.00 NM	1	\$1,225.00
				7-8p Rotator									
	ET/IN	SIDER											
	S	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10	0/22/12	10/28/12	T	1	\$1,225.00	0.00						
15	8	10/25/1	2 10/25/12	8 News Now 11p	M-F CM	11-1135p	T	:30	1	\$600.00LV1	0.00 NM	1	\$600.00
				8 News Now 11p	M-F	•							
	8 NEV	VS NOW A	T 11PM	,									
	S	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10	0/22/12	10/28/12	T	1	\$600.00	0.00						
16	8	10/25/1	2 10/25/12	Letterman	CM	1135p-1237a	T	:30	1	\$275.00LV1	0.00 NM	1	\$275.00
	_			Letterman		•							
LATE SHOW w. LETTERMAN													
	S	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	_	0/22/12	10/28/12	T	1	\$275.00	0.00						
											Totals	16	\$8,275.00